

Measurement Matters!

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Why does it matter?

- Because we manage what we measure!
- If we don't measure the right things, or if we measure the right things in the wrong way, we will end up managing the wrong things...
- How will we know if we are achieving our goals if we aren't measuring our progress?

What are we
doing about it?

Lots!

Regional Outcomes Monitoring (ROM) Collaborative

Capital Regional District	Eldercare Foundation
Island Health	Horner Foundation
First Nations Health Authority	Children's Health Foundation
University of Victoria	United Way of Greater Victoria
Community Social Planning Council	Inter-Cultural Association

What is the ROM Collaborative measuring?

Economic Security	Inclusive, Connected Communities
Food Security	Healthy & Safe Environments
Attainable & Appropriate Housing	Accessible Human Services
Thriving Children & Youth	Connection to Arts & Culture
Lifelong Learning	Recreation & Active Living

ROM Collaborative's Process...

- Identify desired regional outcomes
- Develop a robust set of indicators related to each outcome
- Identify data sources for each indicator & gaps where data does not exist
- Develop a comprehensive data warehouse that can be shared with community & used to inform planning & decision-making

So how might we
measure our progress
towards '*One Planet*'
living in the capital
region?

Happy Planet Index



The diagram illustrates the Happy Planet Index (HPI) formula using icons. On the left, a dark grey circle contains the text 'HPI'. This is followed by an equals sign. To the right of the equals sign is a horizontal line. Above this line are three circular icons: a yellow circle with a black smile, a red circle with a white heart and a red heartbeat line, and a dark grey circle with a white balance scale. These three icons are separated by black 'X' symbols. Below the horizontal line is a single green circular icon with a white lightbulb.

Wellbeing x Life expectancy x Inequality of outcomes
Ecological footprint

In a nutshell...

Life quality attained per
unit of ecological footprint

Thank you!

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