



# TACTICAL PLACEMAKING

VICTORIA, BC

---

## A Remedy for Climate Breakdown

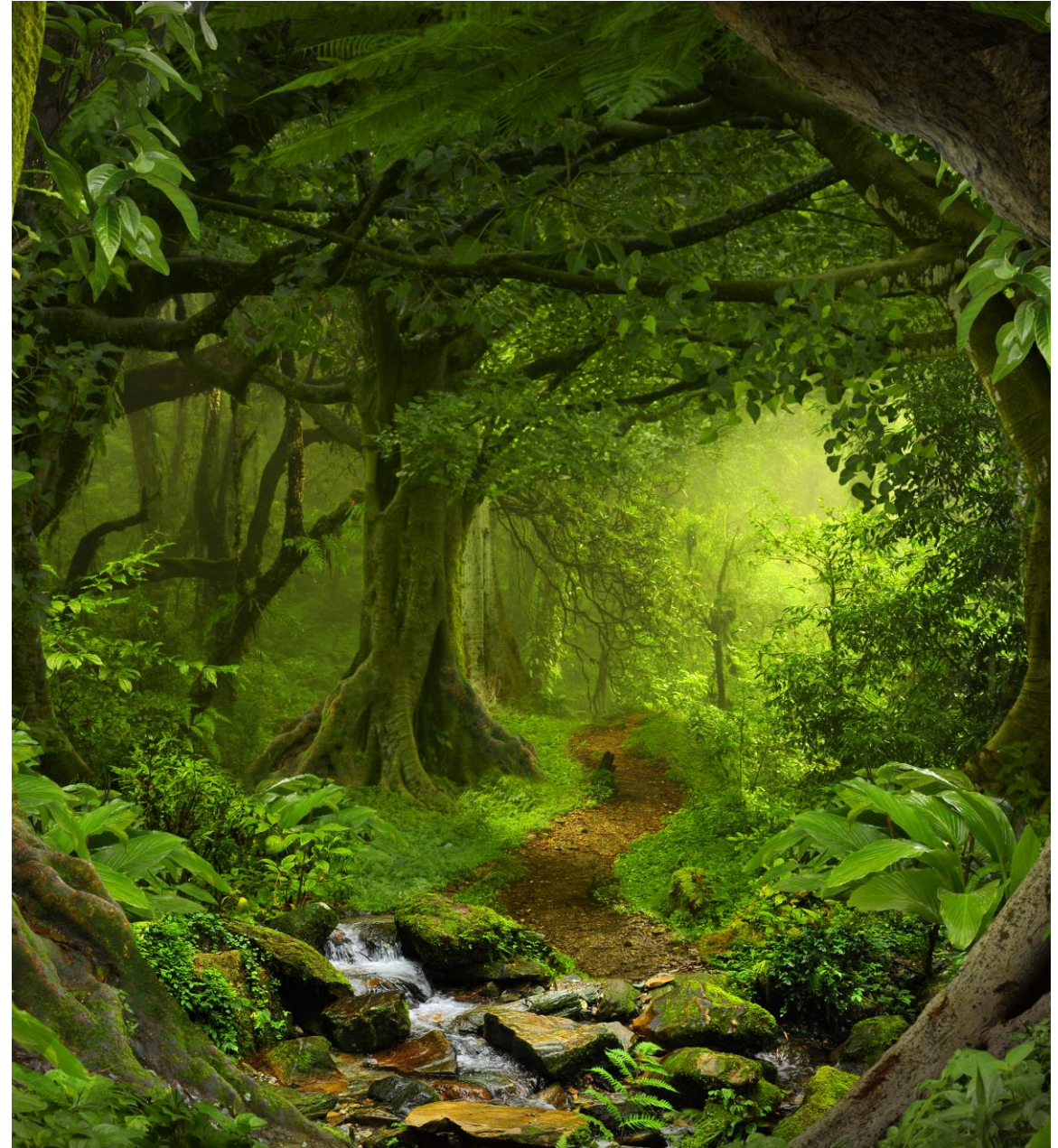
Steve Woolrich

APRIL 18, 2019



RETHINK **URBAN**

How do we learn to be  
co-evolutionary partners  
with our environment?





We learn about what a healthy built environment is all about.

There are many connecting pieces and WE are the key!





Placemaking is turning a neighbourhood, town or city from a place you can't wait to get through to one you never want to leave.





# PLACEMAKING

---

IS THE PROCESS OF CREATING A BUILT ENVIRONMENT. IT FOSTERS COMMUNITY, STIMULATES INTERACTION, ENCOURAGES ENTREPRENEURSHIP, SUPPORTS INNOVATION AND NURTURES HUMANITY.

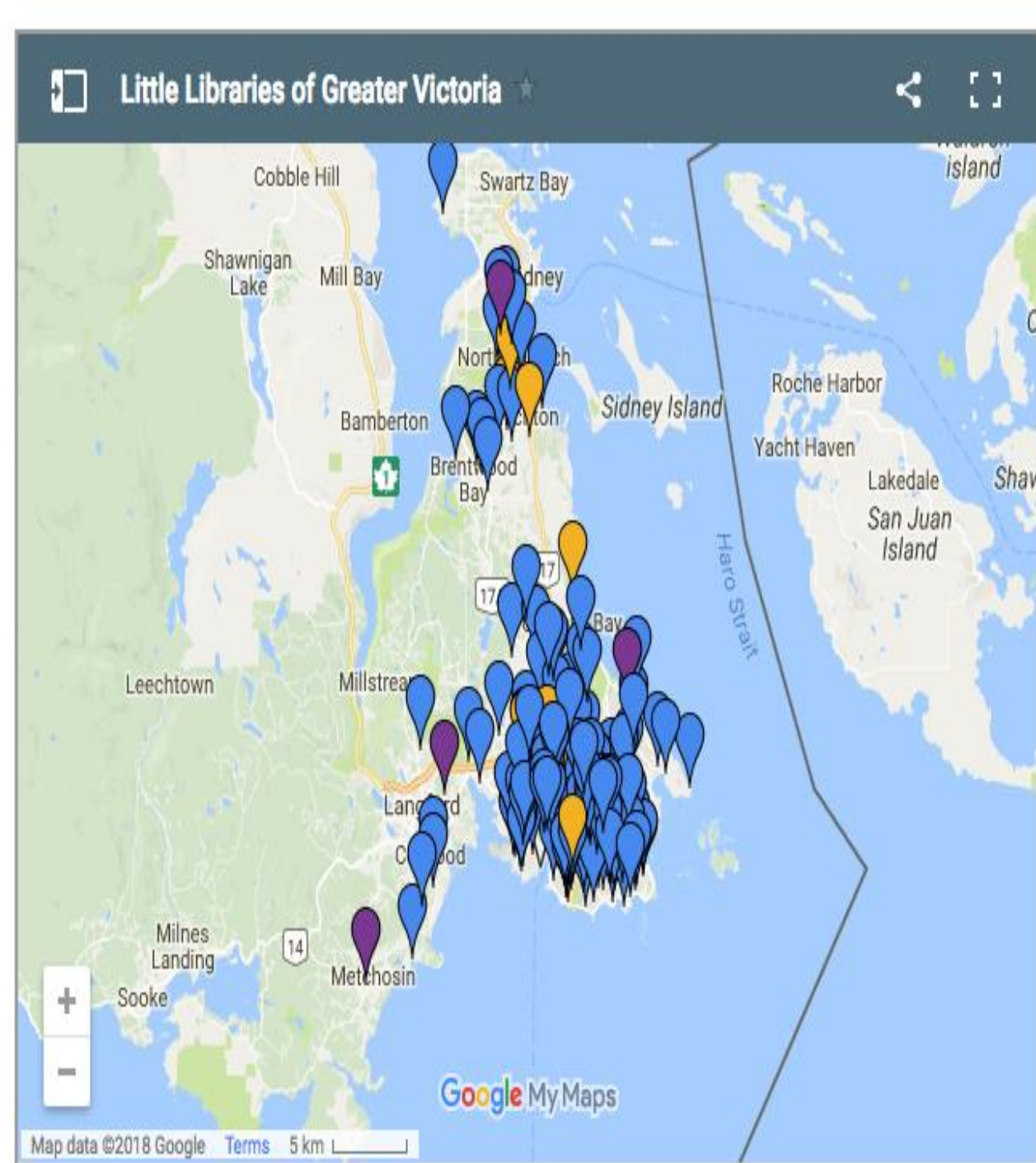








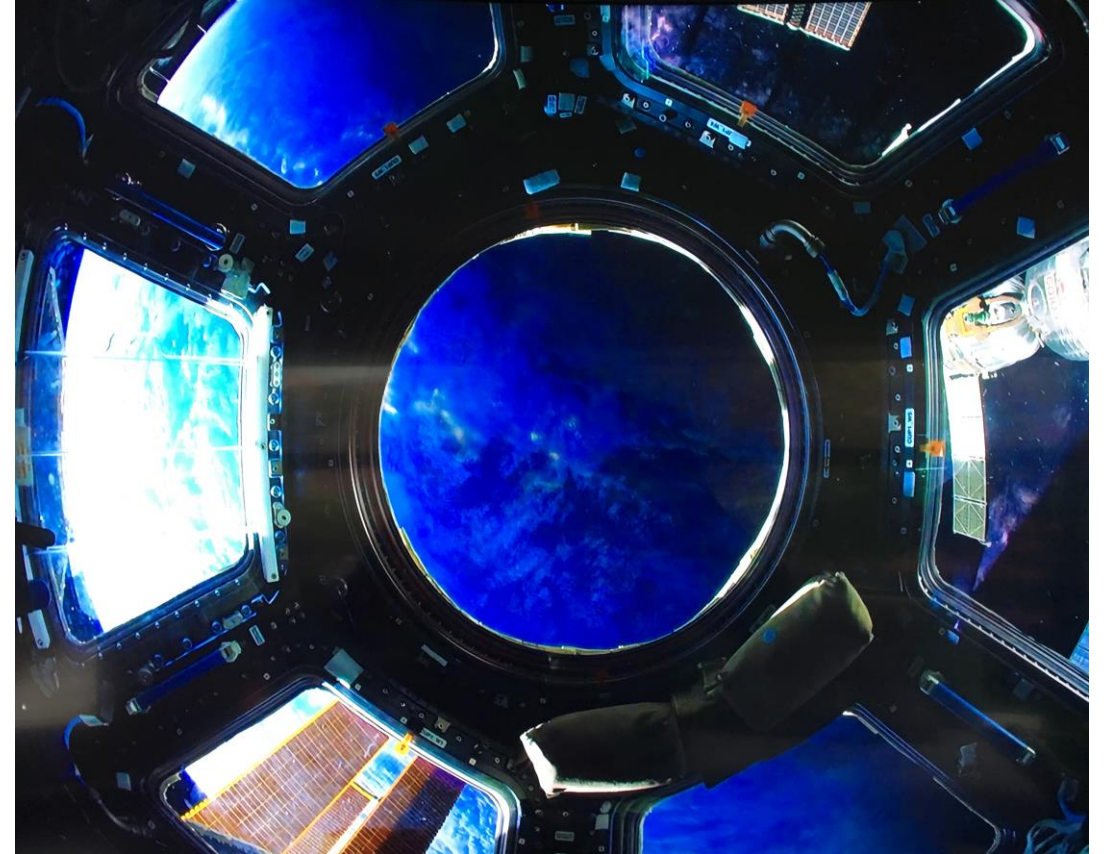






“The natural human reaction to the unknown is fear but the greatest antidote for fear is preparation.”

- Astronaut Chris Hadfield









# WHAT MAKES A GREAT PLACE?

---

WE DO, THAT'S WHO.

