

TREES ARE VITAL FOR OUR SURVIVAL -- THEY'RE NOT JUST CHUNKS OF WOOD

TREES SAVE ENERGY BY PROVIDING COOLING SHADE IN SUMMER AND BY REDUCING WIND IN WINTER

TREES PROVIDE A HABITAT FOR WILDLIFE, ENDANGERED SPECIES, INSECTS, OTHER PLANT LIFE... AND PEOPLE

TREES AND GREENSPACE INCREASE NEIGHBORHOOD PRIDE AND REAL ESTATE VALUES

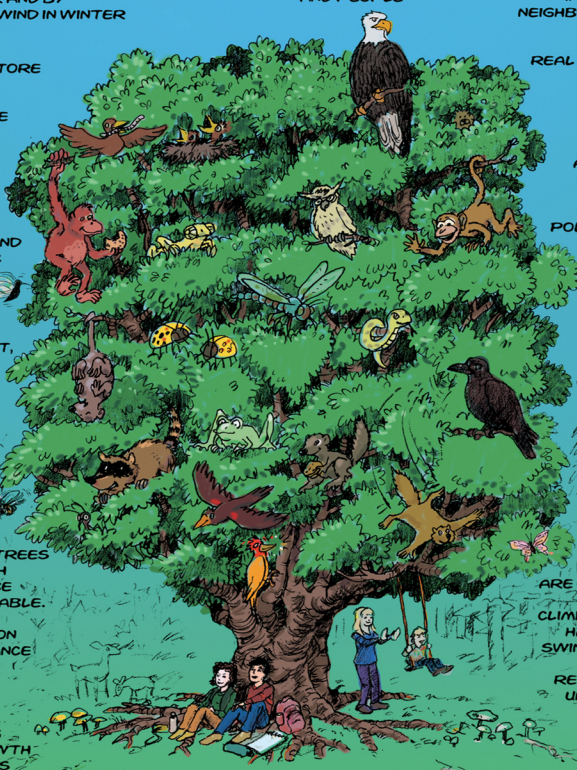
TREES STORE CARBON AND HELP REGULATE GLOBAL WARMING

TREES PROVIDE SCENERY, PRIVACY, AND AESTHETIC VALUES

TREES GIVE US FOOD, FRUIT, MEDICINE, SHELTER, SHADE, BEAUTY, AND SERENITY

WITHOUT TREES THE EARTH WOULD BE UNINHABITABLE. NATURE DEPENDS ON THE BALANCE THAT FORESTS PROVIDE

LOGGING OLD GROWTH FORESTS MASSIVELY IMPACTS NATURE'S BALANCE BY DESTROYING LONG-ESTABLISHED NUTRIENT-RICH ECOSYSTEMS



TREES CLEAN THE AIR AND SOIL AND STORE HARMFUL POLLUTANTS

TREES ARE PERFECT FOR HUGGING WHEN YOU DON'T HAVE A FRIEND NEARBY

TREES ARE GREAT FOR CLIMBING IN, HANGING SWINGS ON, AND RELAXING UNDER

NELSON DEWEY & FRANCES LITMAN

TREES HELP CREATE FERTILE SOIL. TREE ROOTS BIND THE SOIL AND FIGHT EROSION. BRANCHES AND LEAVES LESSEN THE IMPACT OF RAIN ON THE SOIL AND SHIELD IT FROM THE DRYING EFFECTS OF WIND AND SUN

MOSSES AND MUSHROOMS THAT INHABIT THE SOIL AROUND TREES ARE SAID TO INTERCONNECT FORESTS AS PART OF AN ORGANIC COMMUNICATIONS NETWORK

"THE POTENTIAL OF FUNGI FOR MEDICINE, FILTERING POLLUTED WATER, CONTROLLING PESTS, AND EVEN BIOFUELS IS STAGGERING."

--PAUL STANETS

TREES ARE THE PLANET'S LUNGS

A MATURE LEAFY TREE CAN PRODUCE AS MUCH OXYGEN IN A YEAR AS TEN PEOPLE BREATHE IN A YEAR

TREES BREATHE OUT -- WE BREATHE IN

